

RESUME'

**TERRANCE ARMSTARD**

[ACADEMIC SITE](#)

[PORTFOLIO SITE](#)

105 North Caraway, #1642  
State University, AR 72467  
(318) 557-1876  
[tarmstard@hotmail.com](mailto:tarmstard@hotmail.com)

EDUCATION

**University of Louisiana at Monroe** | Communication / Master of Arts (2006) Monroe, LA  
**University of Louisiana at Monroe** | Photojournalism / Bachelor of Arts (2001) Monroe, LA

WORK EXPERIENCE

**PRESENT**      **Multimedia Journalism Instructor** | Arkansas State University      Jonesboro, AR  
*from*  
August 2019      A college instructor teaching courses in journalism, photojournalism, multimedia journalism, photography and graphic communication; Advisor for A-State Society of Professional Journalists, A-State Photography Club and Delta Digital News Service; Conducting summer workshops; Creating new programs; Building professional relationships; Creating academic and professional opportunities for students; Advising students.

August 2019      **Media and Speech Instructor** | South Arkansas Community College      El Dorado, AR  
*from*  
June 2016      A college instructor teaching public speaking, social media and digital photography courses at South Arkansas Community College. Utilizing Blackboard for teaching, teaching traditional and non-traditional students, as well as concurrent enrolled high school students online and face to face; Classroom management; Syllabus and course development and design.

August 2019      **News Editor** | El Dorado News-Times      El Dorado, AR  
*from*  
September 2016      As an editor: Responsibilities include editing all print and digital content; managing staff resources, including delegating duties and overseeing special projects; strategizing ways to increase subscriber base and optimize social media use; working with others in the company to improve content, products and customer outreach; contributing ideas to the overall company; writing headlines; and reporting on stories relevant to our communities in south Arkansas. Generating the essential elements for 1A/A1 and other sections—duties include writing headlines, cutlines, deks, kickers, etc.; Proofreading stories for Associated Press Style, grammar, spelling, etc.; Pagination and checking proofs for design guidelines. Posting content strategically to social media accounts, Choosing wire stories for the daily budget. Working as a journalist, duties include gathering and editing content for daily use, i.e. interviewing sources, writing news stories, gathering news and stock photos/graphics and videos.

- July 2017 **Managing Editor (Interim)** | El Dorado News-Times El Dorado AR  
*from*  
May 2017 Administering the duties of managing editor at a daily newspaper. Duties included, but were not limited to: Setting the daily budget, selecting wire stories for the daily budget, pagination, checking proofs and negatives, social media posting, timecard approvals, conducting staff meetings, planning committee meetings, coordinating with advertising to generate content for special sections.
- September 2016 **Staff Photographer** | El Dorado News-Times El Dorado, AR  
*from*  
March 2015 A staff photographer for the El Dorado News-Times, a WEHCO Media owned daily newspaper in El Dorado, AR. Gathering daily photo and video content for use in print and online (website and social media).
- May 2015 **Photography Instructor** | Excellence Academy Monroe, LA  
*from*  
August 2014 A charter school instructor teaching basic principles of photography and photojournalism to grades 6<sup>th</sup> through 8<sup>th</sup> in the inner city for disadvantaged youth.
- March 2014 **Digital Media Coordinator** / University of Louisiana at Monroe Monroe, LA  
*from*  
November 2010 Setting the overall visual narrative on campus, as a public relations and marketing photographer, I provided editorial and feature images for print and online to promote faculty, students and staff. Athletic photographer covering men's and women's sports.
- November 2010 **Staff Photographer** | The News-Star (Gannett | USA Today Network) Monroe, LA  
*from*  
May 2006 A staff photographer for The News-Star newspaper, a Gannett owned daily newspaper in Monroe, La. gathering daily photo and video content for use in print and online (website and social media).

## MEMBERSHIPS

[American Society of Media Photographers](#)  
[National Association of Black Journalists](#)  
[National Press Photographers Association](#)  
[Society of Professional Journalists](#)  
[Society for News Design](#)  
[The Society of Publication Designers](#)

## REFERENCES

**Michael Dunlap** | Photo Editor | The Advocate of Baton Rouge | 318-547-1462 | [mdunlap@theadvocate.com](mailto:mdunlap@theadvocate.com)

**Randal Seyler** | News Editor | The Courier News | 870-219-1340 | [rseyler@couriernews.com](mailto:rseyler@couriernews.com)

**Caitlan Butler** | Managing Editor | The El Dorado News-Times | 501-551-8891 | [cbutler@eldoradonews.com](mailto:cbutler@eldoradonews.com)

**Kaitlyn Rigdon** | Marketing & Finance Coordinator | The El Dorado-Union County Chamber of Commerce |  
903-461-9930 | [chamber@goeldorado.com](mailto:chamber@goeldorado.com)